



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

Midwest Communications
49 S Grant Avenue
Columbus, OH 43215

Contract # 102864

Schedule Dates 09/25/12-10/12/12
Advertiser Ohio House Republican Organizational Comm. (41
Agency Midwest Communications (1300)
Product Political/Republican (1123)
Brand political candidate (1775)
Salesperson House, WBNS (1254)
Sales Office WBNS-TV
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate
Billing Type Standard
Comments

Date Entered 09/21/12
Last Modified 09/21/12
Entered By Veronica Papp
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,200.00
Net Total \$57,800.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	20	\$32,000.00
Oct. 2012	24	\$36,000.00
Grand Total:	44	\$68,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5A- 5:55A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	5a	9/21/12
2.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	5A- 5:55A (EST)	5	X	X	X	X	X			5	\$800.00	\$4,000.00	WBNS-TV (WBNS)	5a	9/21/12
3.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	5A- 5:55A (EST)	1	X	X	X	X	X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	5a	9/21/12
4.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5:57A- 7A (EST)	3		X	X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	6a	9/21/12
5.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	5:57A- 7A (EST)	3	X	X	X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	6a	9/21/12
6.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7A- 8A (EST)	3		X	X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	7a early show	9/21/12
7.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	7A- 8A (EST)	3	X	X	X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	7a early show	9/21/12
8.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:58A- 12:30P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	noon news	9/21/12
9.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	11:58A- 12:30P (EST)	5	X	X	X	X	X			5	\$1,200.00	\$6,000.00	WBNS-TV (WBNS)	noon news	9/21/12
10.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	11:58A- 12:30P (EST)	1	X	X	X	X	X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	noon news	9/21/12
11.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6P- 6:30P (EST)	3		X	X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	6p	9/21/12
12.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	6P- 6:30P (EST)	3	X	X	X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	6p	9/21/12
13.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11P- 11:35P (EST)	3		X	X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	late news	9/21/12
14.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	11P- 11:35P (EST)	3	X	X	X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	late news	9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."